

Fashion · Brightness · Innovation **W Taipei**

Project Details:

Architect: Tadashi Yamane

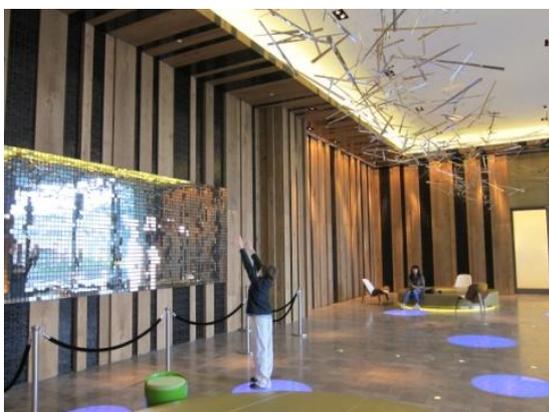
Interior Design: GA Design International

Lighting Design: Chroma 33

Equipment: Lite-Puter Lighting Control System

Since the inauguration of the Le Méridien, another international hotel chain, the W Hotels, also officially opened its Taipei branch in Xinyi Commercial District on Valentine's Day 2011. Different from the artistic Le Méridien, W Taipei takes on the fashionable, bright and innovative style that subverts the traditional.

W Taipei adopts an interactive light installation "You Fade to Light," a design by rAndom International that was commissioned by the Philips Lumiblade team. "You Fade to Light" allows the audience to engage themselves with the light intuitively and physically.



W Taipei organizes various activities every month, including music performances, gourmet feasts, parties, W contemporary design exhibitions, and many more. To keep up with the multifaceted attributes of the events, Lite-Puter lighting control system is appointed. Featuring centrally controlled, built-in astronomical clock and timer function, Lite-Puter lighting control system changes the atmosphere by converting lighting effects in accordance to different desired themes, and executes them automatically upon specified conditions. Endless fantastic carnivals are staged at the W Taipei everyday with Lite-Puter lighting control system.

Many well-known international hotel chains have been opening their Taipei branches in the heart of Taiwan, the Xinyi Commercial District. The Grand Hyatt Taipei was opened 20 years ago, Le Méridien Taipei was in December 2010, and W Taipei was opened recently. What's in common? They all adopt Lite-Puter lighting control system to reduce cost, save energy, economize labor, and satisfy lighting requirement. With over 30 years of experience as the largest dimmer designer and manufacturer in Taiwan, Lite-Puter's specialty and persistence to quality is the best guarantee for our customers.

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